

Organising a Purple Day® Fundraiser: FAQs

How do I go about organising a fundraiser?

First off – choose an event you might like to host – coffee morning, sports challenge, bake sale etc.

Then ask yourself:

- Where will you have it?
- How will you collect funds raised? (collection buckets, online platform, card payments)
- Who will you invite?
- Who might get involved? Think about your workplace, school, sports team or local business that might help out
- What materials do you need for it? Epilepsy Ireland can provide promotional materials such as posters and t-shirts for your event
- Do you need garda permission for the event?

Make sure to let as many people know about your event in advance!

How do I collect money?

You can collect cash via a collection bucket or sponsorship cards. We can provide these for you.

You can set up an online donation page –through platforms such as GoFundMe, JustGiving, iDonate, Givegain and even via Facebook. You can find online guides for each of these on their websites.

We can also provide QR stickers that people can scan with their phones to donate online. These are small and can be easily placed at a till or on a collection bucket for those that do not have cash.

How can I let people know about my event?

- Share information on social media and ask your friends to share it too! If you have a local Facebook group why not share it there too?
- Get in contact with your local media and ask them to share it
- Put up posters around the area you're having your event or in your local businesses
- On the day be sure to let us know what you've organised and send us photos of your event – we would love to see it! We will then share this on all our social media platforms on the day!

What do I do after the event?

- Get in touch to let us know how your event went & how much you have raised!
- If you have collected cash please ensure there are two of you present when opening the collection bucket and counting the funds raised. Email us at fundraising@epilepsy.ie and we will send you out our bank account details for you to make a lodgment.
- If you have raised funds via an online platform, follow the prompts to “withdraw funds” and select Epilepsy Ireland as beneficiaries. Get in touch if you have any difficulty doing this or to confirm that we have received the funds.
- If you have any leftover materials please send them back to us so that we can use them again.

If you plan on selling wristbands for us please make sure you have the correct permissions from the location you are selling it from. Get in touch to request a box!

Once you have your event idea sorted let us know at fundraising@epilepsy.ie to receive your fundraising pack with the materials you need!