

My Charity Matters

Video clips by people affected by neurological conditions

The Neurological Alliance of Ireland (NAI) is an umbrella group for neurological organisations such as Brainwave – The Irish Epilepsy Association. We want to let everyone know why organisations like Brainwave are important and how they make a difference in your life. If you are affected by epilepsy, then this is your chance to make a short video showing why Brainwave matters to you.

The videos will be a focal point of Brain Awareness Week 2012, and a selection of the videos will be shown as part of the NAI's annual conference in Dublin. Brain Awareness Week will take place from 5th to 11th March 2012.

Why should I make a video?

Because we want to show that organisations like Brainwave are important. We want to show how they make a difference in your life and other people's lives. We also want to show that the government needs to keep funding these vital services into the future!

What should I show in the video?

- How Brainwave helps you have a better life
and
- What it is like to live with your condition or disability.

How can I make a video?

You can shoot your video in whatever way you like – mobile phone, digital camera, digital video recorder etc. The videos will not be professionally produced or edited. A very useful "how to" guide has been produced by The Wheel – <http://www.bettertogether.ie/how-make-video>

You can use whatever format you feel represents your story. Some ideas for videos are: speaking to the camera and describing your story and how Brainwave has supported you; having a friend or family member tell your story on screen; using images or photos to tell your story; speaking over images which are meaningful to you. You don't have to appear in the video yourself – you can choose to use images (photos, art work, scenery, etc) that represent your story, or ask another person to appear in your place.

At the end of the video, it would be a good idea to include the names of the people who helped you make the video. For example: you could write their names down or say them to the camera.

How long should it be?

No more than **three** minutes long. We'd like you to keep your video short because shorter videos make the most impact. Also, by keeping the videos short, we will be able to show more people's stories.

Where can I get help and tips?

<http://www.bettertogether.ie/how-make-video> has a very good guide for making videos.

What type of file does my video need to be?

Videos can be submitted in various formats. The most common are avi, flv, mov and wmv. More information is available in the “how to” guide (above).

Who should I send it to?

If your video is less than 5MB in size, you can email it to info@epilepsy.ie for the attention of Peter Murphy.

If your email is more than 5MB, please use one of the following methods to submit:

(a) Send it on a CD to Peter Murphy, Brainwave – The Irish Epilepsy Association, 249 Crumlin Road, Dublin 12.

(b) Send your file to Brainwave using the Yousendit filesharing service at www.yousend.it.com. Simply upload the file for free using info@epilepsy.ie as the recipient. Contact Peter at 01 4557500 if you have any difficulties or questions.

How will Brainwave and the Neurological Alliance of Ireland (NAI) use my video?

- Brainwave and the Neurological Alliance of Ireland (NAI) may use your video to promote the value of their organisations. They may put your video up on to YouTube, facebook, twitter or NAI/ Brainwave websites. You can read the **full terms and conditions** of how they may use your video on the Consent Form. You need to sign the Consent form and post it to Brainwave
- Brainwave will send a selection of the videos we receive to the NAI. The NAI will put them on the NAI’s YouTube channel. This channel will then be used for promotional purposes for NAI and Brainwave. There will be a limit on the number of videos which can be submitted to the YouTube channel. The YouTube channel will be publicised by Brainwave and NAI.

Who will see it?

Any members of the public who visit Brainwave’s YouTube channel or the NAI’s YouTube channel.

Will I have to do publicity?

Once Brainwave or the NAI put the videos up on to YouTube, journalists from newspapers, television or radio, may be interested to interview the people in the videos. Brainwave and the NAI will deal with any enquiries like this. They will then ask you what you would like to do. Brainwave or the NAI will not give your name or phone number to anyone unless you say they can.

What happens if I decide I’d like the video taken off YouTube?

We ask you to note that your video will be available to the public through the YouTube channel on the internet. Neither the NAI, nor Brainwave can control who will have access to your video. But, if you decide you do not wish your video to remain on YouTube, the NAI or Brainwave will remove it as soon as possible. For videos on Brainwave’s YouTube channel, phone Brainwave at 01 4557500. For videos on the NAI’s YouTube channel, phone the NAI on 01 872 4120 or email them on naiireland@eircom.net